

Save the Date

THE CHAMBER MUSIC FESTIVAL

May 22-24, 2020



Now in its 14th year, the Chamber Music Festival of the Bluegrass hosts hundreds of chamber music enthusiasts who gather at Shaker Village to spend the weekend with the world-renowned musicians from New York's Chamber Music Society of Lincoln Center. Patron packets will be available in November 2019 and general tickets go on sale in February 2020. *For more information call Melissa Donahoo at 859.734.1547.*



Shaker Village of Pleasant Hill
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Harrodsburg, KY 40330
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A MESSAGE FROM OUR PRESIDENT + CEO

Maynard Crossland



The Shakers, who inhabited the land upon which Shaker Village now rests, left us with a precious gift. There is no place like it. The unique and inspirational power that continues today was born and nurtured within the harmonious relationship of the natural rolling landscape and the simple design of every building. This is a powerful place.

The mantle left by the Shakers to carry out their vision of creating a place of peace, restful contemplation, and inspiration, is now ours. How do we enliven that simple, yet complex, mission and make it meaningful to a new generation? How do we pay respect and reverence to their story as we seek to make this land and the gifts left to us resonate in the digital age?

Helping a new generation discover this connection drives Shaker Village as an organization today. Every donor, every guest, and everyone who seeks inspiration here pushes us forward. It is easy to assume that history is only about the past, but at its core it defines our future. It is calling us now to ensure the valuable lessons of a bygone generation are given to a new generation. I hope you feel that calling as well. Thank you for your support and we look forward to seeing you at Shaker Village soon.

President + CEO, Shaker Village

SHAKER VILLAGE OF PLEASANT HILL
DEVELOPMENT NEWSLETTER

Volume 1
Number 1



Simple Gifts

The Campaign for Shaker Village
This Place Matters!



Shaker Village is Kentucky's largest National Historic Landmark. With 34 historic structures and three-thousand acres, the village is a crown jewel of Kentucky. As a non-profit organization, Shaker Village depends on charitable support, guest revenue and an endowment to sustain this powerful place by sharing the legacy of the Pleasant Hill Shakers for future generations. In late 2014, the Board of Trustees of Shaker Village launched an ambitious \$25 million campaign to raise much needed funds for preservation, education and conservation for our unique cultural treasure. To date, the Village has raised over \$13.1 million and completed preservation projects including the iconic 1824 Centre Family Dwelling, the 1820 Meeting House and new Welcome Center in the 1815 Carpenters' Shop. Funding for these three projects was provided in part by the Lilly Endowment, Inc. and the James Graham Brown Foundation.

This year preservation projects have included the 1833 Water House, the 1860 Bath House, the 1821 Ministry's Workshop and 1811 Old Stone Shop. It is exciting to see preservation at work with new rooftops and enhanced programming for guests **but there is still much work to do.** Please join us by making a tax-deductible gift at **shakervillageky.org** or contact the Development Office at 859.735.1545.

The Campaign for Shaker Village is led by the Board of Trustees' Development Committee:

- Ellen G. Chapman, *Chair*
- Ann B. Bakhaus
- Harriet Dupree Bradley
- Rose Cooper
- Stephen L. Grossman
- Donna S. Hall
- G. Watts Humphrey, Jr.
- Marianne Rash Rowe
- Jane Winegardner

“We are very grateful for the tremendous support of our donors, friends, guests and Trustees and we encourage everyone to join the Campaign for Shaker Village. *Ellen Chapman, Chair of the Development Committee, Trustee*”

Preservation and Programing

Sharing the Shaker Legacy



Shaker Village of Pleasant Hill recently completed a large-scale preservation project in the Spiritual Center of the Village. While the buildings have an immediate impact on visitors the artifacts, images, documents and interpretative materials help bring the buildings and the Shakers to life.

A great example of how preservation work and programming go hand-in-hand in sharing the Shaker legacy and Shaker story

is the Music Program that occurs twice daily in the 1820 Meeting House. The Meeting House was used by the Shakers as a gathering place for community worship. Music and dance were primary and integral parts of their worship activities, and the Meeting House

was specifically designed with this in mind. The program tells the spiritual story of the Shakers and illustrates the stunning engineering of the building in a way that leaves our visitors awestruck.

Our goal is to provide a guest experience across the historic site that inspires our guests through stories, activities and exhibits that connect to Shaker heritage and

American history. They also engage visitors in the political climate, cultural shifts and economic trends through the 19th and early 20th Century, and how those compare to modern times.

These exhibits are made possible with your tax-deductible donation of any size through our website at **shakervillageky.org**. By making a gift as a new donor or by increasing your renewal gift, you **can double your impact this fall**. Your donation will be matched dollar for dollar by the Shaker Village Board of Trustees.

As a guest and friend of Shaker Village, you support this nonprofit organization mission every time you shop, dine, stay, explore and donate.

For more information please contact the Development Office at 859.734.1545.



Shaker Village Craft Fair
Vendors included potters, jewelry makers, woodworkers and more.

Shaker Village presented the 23rd annual Craft Fair on August 3 + 4, 2019. Some 3,000 people enjoyed 85 elite regional artisans as well as several up-and- coming new artists.

“ *Our guests left with armfuls of artistic treasures* ” Guests shopped along the picturesque historic turnpike in the heart of the village for Shaker reproductions and an assortment of handcrafted items including pottery, jewelry, glassware, woven rugs, needle craft, basketry, leather goods, floral design and more.

According to Lorrin Ingerson, Retail Sales Manager at Shaker Village, “We had a beautiful fair. Our vendors had a very successful weekend and our guests left with armfuls of artistic treasures. We were particularly pleased with the presentations of our emerging artists and a major goal for next year is to reach out to new artists throughout Kentucky.”

Mark your calendars for August 1 + 2, 2020 and plan to attend this festive event! The Craft Fair was presented by Hardscuffle, Inc., the holding company of American Life and Accident in Louisville.



Make Plans for HarvestFest 2019!

HarvestFest tickets are \$14 for adults, \$7 for children ages 6-12 and free for children 5 and under. Access to daily programming at Shaker Village is included in admission. The event is free for all annual passholders. For a complete schedule of events, visit **shakervillageky.org**.

Kick off the fall season with a down-home harvest celebration! On Saturday, September 28 and Sunday, September 29, take a hayride, paint a pumpkin, climb haystacks and taste farm fresh products. Shop for honey, breads and jams at the Harvest Market, meet the farm animals, tour the apple orchard, and enjoy the live music, cider making, local food trucks, vendors and much more!

William Updike, Vice President of Natural and Cultural Resource Management at Shaker Village says, “HarvestFest is a great opportunity to highlight the most visible and popular operations of our Farm. Thousands come celebrate all things fall and kickoff the harvest season!”

Meet Your Development Team



Barry Stumbo
Chief Development Officer



Melissa Donahoo
Development Coordinator



Desiree White
Development Assistant



Margaret Graves
Campaign Director

We rely on the generous gifts of our friends, guests and donors to help make this such a powerful place! Thank you for believing in and supporting Shaker Village!

Double the Impact of Your Gift

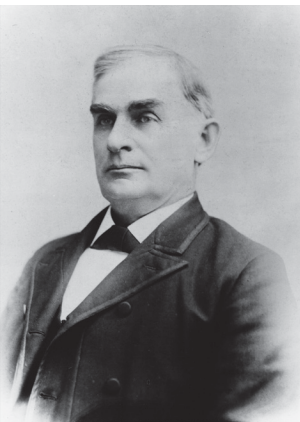
Meet the Shaker Village Board of Trustees Challenge



The Shaker Village of Pleasant Hill Board of Trustees recently issued a challenge to all Annual Fund donors that will match your increase over last year’s gift dollar-for-dollar. For example, if you gave \$250 in 2018 and increased your gift to \$500 before December 31st, the board will match the \$250 increase and the total impact to the Annual Fund

The William Pennebaker Planned Giving Society

Share the Joy of Giving and Creating a Legacy at Shaker Village



William Pennebaker arrived at Pleasant Hill as an orphan and lived at the Village the remaining 73 years of his life. He was described as an upright, truthful man, quiet and peaceable in his demeanor. Through his wise advice and a strong work ethic, he set an example for many.

With a strong sense of duty, as one of the last remaining Shakers, William arranged in his will for the West Family buildings to be

will be \$750. For all new Annual Fund donors your gift will be matched dollar for dollar which will Double Your Impact to Shaker Village!

The Annual Fund is vital to our continuous growth and long-term sustainability. This fund supports the historic restoration, preservation, educational and programming needs for Kentucky’s largest National Historic Landmark.

G. Watts Humphrey Jr., Chairman of the Board of Trustees said, “The board enthusiastically and unanimously agreed to provide this matching opportunity in order to build the level of financial support that sustains the great work happening at Shaker Village. Our goal is to inspire future generations through discovery by sharing the legacies of the Pleasant Hill Shakers. Please consider making a gift today.” To make a gift online go to **shakervillageky.org** or call the Development Office at 859.734.1545.

used for a school that would professionally educate and train underprivileged girls. The Pennebaker Home for Girls was created to

“ *I want this Kentucky treasure to continue enriching future generations.* ”

preserve Shaker property and principles and “to benefit mankind.”

To honor his spirit and legacy the William Pennebaker

Planned Giving Society was established. When you consider an estate gift, you are expressing a long-term commitment to continue our mission of inspiring generations through discovery and keeping the legacy of the Pleasant Hill Shakers alive for generations to come.

Jane Winegardner, Shaker Village Board of Trustee and supporter said, “I have included Shaker Village in my estate planning as I want this Kentucky treasure to continue enriching future generations.”

For more information call the Development Office at 859.734.1545.

A Life Dedicated to Shaker Village and Historic Preservation *by Barbara Hulette*



“We make you kindly welcome” is an understatement. Upon entering the grounds of the beautifully manicured and peaceful atmosphere at Shaker Village, I am profoundly grateful for the enrichment and education afforded through its programs and events.

Over the past four decades I have developed a deep love and appreciation for the history surrounding the Shakers, the excellence of the architecture and construction of the buildings and the constant work it takes to sustain the Village. I am in awe of the most recent restoration efforts involving the Centre Family Dwelling, the Meeting House and the Water House. The same excellence and high standards of the Shakers have been followed in restoring these buildings and are now preserved for generations to come.

The forward thinking of the Board of Trustees and the administration of these iconic buildings offer proof of Shaker Village’s utility and security for the future. With so many activities and events for families and enjoyable experiences in dining how could anyone not feel kindly welcomed!

Thank you Shaker Village for your devotion and dedication to the presentation of such history which have enriched not only my life but the lives of thousands who visit and experience the village that is so well preserved and shared with the world. I’m proud to generously support the restoration, preservation and educational efforts of Shaker Village and I encourage everyone to do the same. It’s the best gift I could ever receive.

Mrs. Hulette is a member of the Advisory Board for the Bluegrass Trust for Historic Preservation, secretary to the Ida Lee Willis Memorial Foundation, part of the Kentucky Heritage Council and is a member of the Boyle Landmark Trust. The Barbara Hulette Excellence as a Young Preservationist award is given each year by the Kentucky Preservation organization.