

## A MESSAGE FROM OUR PRESIDENT + CEO Maynard Crossland



We have all faced many challenges this year but in the midst of the many ups and downs of 2020 I cannot help but think of the Shakers. They endured many hardships at Pleasant Hill including the Civil War and the 1850 smallpox pandemic. The Shakers' community and faith helped them pull through, and I am confident that we will do the same.

In fact, I have already seen how resilient we are because friends like you have given back to us through donations, visits, overnight stays, social media shares and positive word of mouth. Shaker Village has always been a peaceful safe haven, a place where you can unwind and reconnect. We have never needed more of that quality time then we do now. You came to hike, to stay, to shop and enjoy a meal with your family. You trusted us to keep you safe and we cannot thank you enough for your support and engagement.

Despite these extraordinary times, there is a lot of great work that has been completed over the past few months. None of this would be possible without your generous contributions and encouragement. You have kept our spirits up and we will continue to be here for you. We look forward to seeing you soon!

President + CEO, Shaker Village

# Simple Gifts

## This Place Matters!

#### **Restoration and Preservation**

During these unprecedented times Shaker Village has not allowed COVID-19 to delay our efforts to continue to restore and preserve this powerful place. During our two-month shutdown and since our reopening in mid-June, there has been great work happening at Kentucky's largest National Historic Landmark.

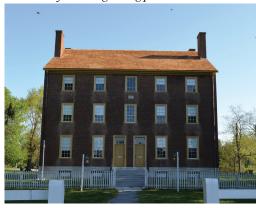
With support from you we were able to pursue work on several of our historic buildings including:

- 1817 East Family Dwelling Thanks to a major gift from Henry V. Heuser Jr., this iconic building now has a new cedar shake roof; and many of the windows and doors have been repaired and restored.
- 1809 Farm Deacon's Shop The oldest building on property has a new roof and the next stage will include repair and the restoration of woodwork and painting.
- 1811 Old Stone Shop The exterior has been cleaned and the masonry repainting and repair has been completed.
- 1833 Water House and 1860
   Bath House All restoration and exterior painting have been completed.
- 1821 Ministry Workshop and 1835 East Family Wash House – Exterior woodwork and painting has begun and will be completed by Fall 2020.

Last spring the Shaker Village's Board of Trustees and administration prioritized our fundraising efforts to emphasize historical preservation and educational exhibits. Although the current situation has posed significant challenges, the support of our donors, board, friends, guests and staff have had a tremendous impact in allowing us to continue the mission of sharing the Shaker legacy. We thank you and look forward to the future.



East Family Dwelling during preservation work.



East Family Dwelling preservation work continues.

Without the tremendous support of the Shaker Village family during this world wide pandemic it would have been nearly impossible to survive. Thank you all for your generosity and concern.

G. Watts Humphrey Jr., Chairman, Shaker Village Board of Trustees.

#### The Farm



The Farm has enjoyed a successful season with lots of progress and new partnerships formed by our farm operations while overcoming the challenges of COVID 19. Currently, 50 acres of The Farm are USDA certified organic and 68 acres are in transition to organic certification which will give the Village a total of 118 acres of organic pastures, gardens and orchards.

This season, we've expanded our gardens across the village, including hemp, flower gardens, and the establishment of our herb gardens. Our goal has been to stretch the farm across our property and we are doing that successfully.

The garden has been productive and we are proud to report that we harvested 1,727 pounds of produce for The Trustees' Table restaurant, a true seed-to-table dining experience. We also donated 279 pounds to local food banks and pay-it-forward restaurants.

Our livestock numbers have been on the rise. We welcomed 68 newborns this season giving us a total of 123 animals.

A unique partnership was formed with LG&E and KU to manage a flock of sheep that graze their 50-acre solar farm at the E.W. Brown Solar Facility in Mercer County. These lawn mowing sheep are part of the first project of its kind in Kentucky.



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### **Programming and Exhibits**



The **Program Team** has been busy maintaining a safe and welcoming environment at the Village throughout this pandemic. In lieu of our daily public programs, we have been engaging visitors in conversations that range from Shaker history to our shared experiences moving through this trying time. To ensure that the story of the Shakers remains accessible to the visiting public we have **opened and added to exhibits** around the site, including the Centre Family Dwelling and the Meeting House. These exhibits allow visitors to explore the property at their own pace and take in as much information

#### **Grant Awards**

as they like. It also provides our team with the opportunity to have more meaningful conversations with our visitors while stationed throughout the exhibit spaces.

The site-wide interpretive planning that concluded last year provided us with a roadmap to create a cohesive and comprehensive guest experience. The first step of this plan was implemented this spring with the installation of 20 permanent educational outdoor waystations. These waystations have provided valuable historic information to our guests and increased accessibility for guests with physical limitations. These waystations were made possible by a generous grant provided by Community Trust Bank, Inc.

**Grants** have become an increasingly important source of funds for operational needs and campaign priorities, including programming and



exhibits. In 2020, we received our first grant from the National Endowment for Humanities which will support digital exhibits and three staff positions. We were also awarded a Kentucky Historic Tax Credit for historic preservation. Recently, we received our first grant from the Institute of Museums and Library Science for interpretative exhibits in the East Family Brethren Shop and the East Family Sister's Shop. In addition, we have received several smaller but critical grants from the Kentucky Humanities Council, the Kentucky Local History Fund and Lex Arts-KU-LGE.