

Simple Gifts

This Place Matters!

CELEBRATING 60 YEARS OF PRESERVATION

In August 2021 Shaker Village celebrated its 60th anniversary as a nonprofit organization. As we cross this milestone, the enormity of what we have accomplished over the last six decades to preserve the site and interpret the Shakers is remarkable.

It all began in the 1950s when a group of private citizens came together to launch preservation and restoration efforts. The historic buildings that once formed the foundation for the Shaker community had found new uses with new owners. Shakertown, as it was known at that time, became another stop along Highway 68, with gas stations, general stores, restaurants and hotels interspersed among farms.

In 1961 our nonprofit organization was formalized and incorporated. The purpose adopted by the original Board of Trustees was "to preserve the heritage of the Shakers and to promote an awareness on the part of the public of the historical significance of the Village of Pleasant Hill."

Tasked with the enormous undertaking of acquiring the remaining Shaker structures and the land previously held by the Shakers, the organization set to work raising funds and restoring the buildings to their mid-19th century aesthetics. By 1962, the organization had secured options to purchase many of the remaining Shaker buildings. The Trustees' Office was the first building purchased because the newly formed nonprofit viewed it as the key to their restoration efforts.

If we can learn one thing from the community leaders who helped form our nonprofit Shakertown of Pleasant Hill, Kentucky, Inc. in the 1960s, it is that we should remain undaunted by the task of preserving this site for the next 60 years and beyond. To prepare for the future we are continuing our efforts to improve and innovate the guest experience with new permanent exhibits, commitments to the preservation of our 34 historic buildings which are the cornerstone of our history and maintaining the cultural landscape across 3,000 acres.



An example of early fundraising efforts led by leaders of Shakertown at Pleasant Hill, Kentucky, Inc.

We made a commitment to preserve Shaker Village when our nonprofit formed in 1961. Over the last six decades, the entire team has carried through with that commitment. This work would not have been possible without the donors who have supported this powerful place with charitable gifts, and by our guests who have stayed overnight, dined at the Trustees' Table, shopped and explored. We are committed to doing our part as the stewards of Kentucky's largest National Historic Landmark and *inspire* future generations by sharing the legacy of the Kentucky Shakers.



Robert Renfrew, Bob Houlihan, Earl Wallace and Hillary Boone inside The Trustees' Office at the time of purchase.

2021 Upcoming Events

RIVERBOAT CRUISES Wed-Sun | May-Oct

HORSE DRAWN WAGON RIDES Fri-Sun | May-Oct

MUSIC ON THE LAWN Fri-Sat Evenings | May-Oct

HAYRIDES Fri-Sat Evenings | Sept-Oct

SPIRIT STROLL Fri-Sat Evenings | Sept-Oct

KENTUCKY HERITAGE JAZZ FESTIVAL AT SHAKER VILLAGE Sept 18-19 | Free Admission Provided by Family Wealth Group

HARVEST FEST Sept 25-26 | Sponsored by Foundation Risk Partners

TRICK OR TREAT October 22-23

FRESH FOOD ADVENTURE: QUAIL DINNER Nov 13

ILLUMINATED EVENINGS Dec 4, 11, & 18



SHAKER VILLAGE

Shaker Village of Pleasant Hill 3501 Lexington Road Harrodsburg, KY 40330 shakervillageky.org 859.734.5411

Nonprofit Org U.S. Postage PAID Permit #1 Lexington, KY

shakervillageky.org

SUPPORT SHAKER VILLAGE'S 60TH ANNIVERSARY

Sixty years ago a small group of committed community leaders worked together to save Shaker Village and open it to the public. What started as an ambitious vision to preserve the legacy of the Shakers at Pleasant Hill has grown into a vibrant historic site of discovery for visitors of all ages.

Please help us celebrate the 60th anniversary of the establishment of Shaker Village as a non-profit organization with a gift to Shaker Village. Donors may give to the Annual Fund and the Endowment.

The Annual Fund provides critical financial support to our annual operations. Your gift helps preserve 34 historic buildings, provide our guests with world class hospitality and maintain our vast museum collection of Shaker artifacts. In 2020, 1,180 donors supported Kentucky's largest National Historic Landmark.

The endowment provides a strong financial base for Shaker Village's future. Annual withdrawals from the endowment are limited and support the annual operating budget.

Giving to the endowment is like planting a seed. With time the gift will grow and will bear fruit for years to come.

Please join us in celebrating the 60th anniversary by making a gift to Shaker Village today.

If you are interested in creating a legacy at Shaker Village and joining the William Pennebaker Planned Giving Society, please contact the Development Office at 859.734.1547 or visit www.shakervillageky.org

JOIN THE ANNUAL PASSHOLDERS PROGRAM

We are delighted that our passholder family has tripled over the past few years to more than 1500 members as our guests have learned about the incredible value of becoming an Annual Passholder.

Shaker Village offers affordable single, dual and family Village Passes. Whether you enjoy a relaxing visit on your own, hiking our the trails with your partner, or exploring the village as a family, you'll find a pass program to suit your lifestyle.

Your Annual Pass supports new programs and educational opportunities. Benefits include unlimited admission to the Historic Centre, The Farm and Preserve, unlimited seasonal hay rides and riverboat rides, complementary admission to our signature events, and a 10% discount on purchases in our gift shops, restaurant, and hotel rooms.

Our special Equestrian Pass is perfect for horse owners and provides access to our 36 miles of multi-use trails, two free admission passes to the village and riverboat cruise, and free admission to selected signature events.

To top that off, every August is "Passholder Appreciation Month" when we celebrate the support of our passholder family with even more discounts and exclusive passholder events.

Whether you are able to visit a few times a year, or once a week, you'll want to consider the savings and benefits of becoming an annual passholder. *Annual Pass levels* range from \$35 to \$130.

To learn more, visit shakervillageky.org/annual-pass, or call Shannon Timmons at (859) 734-1553.