

# Simple Gifts

2022 Annual Report

## PRESERVING THE PAST, PLANNING FOR THE FUTURE

### *Creating a New Long-Range Plan for Shaker Village*

For most visitors to Shaker Village, the typical conversation is framed in the “past tense.”

*Who lived here?*

*How were these buildings used?*

*What did this look like in the 19th century?*

*What did the Shakers believe?*

As Kentucky’s largest National Historic Landmark, this makes perfect sense, of course. It has been more than 200 years since Shaker missionaries first came to our state, and the rich and vibrant stories of Pleasant Hill’s rise, decline and restoration have attracted millions of visitors since our nonprofit organization opened the Village to the public in 1968.

There are a committed few, however, that have recently been framing their conversations about Shaker Village in the “future tense.” With these conversations come a very different set of questions.

*How will we use this building?*

*What will happen in this space?*

*What infrastructure is needed to support higher visitation?*

*What will our guests need, that we don’t already provide?*

*How do we ensure Shaker Village will thrive for generations to come?*

To address these questions, Shaker Village is creating a new Long-Range Plan.



### **Building On Success**

So, what has prompted this new planning process, and what are the intended outcomes?

Over the last decade, Shaker Village has tackled a number of major challenges and celebrated many successes. We have made great strides in historic preservation, exhibit installation, care of the grounds, upgrades to infrastructure, growth of our endowment and increases in annual visitation, pass-holders and individual donors. There is still much to be done to preserve and care for the buildings and property at Pleasant Hill, but we have turned an important corner. Our

successes have built momentum, and with that comes the opportunity for continued growth.

In late 2021, the Shaker Village Board of Trustees, recognizing this pivotal moment in our nonprofit’s history, created a Long-Range Planning Committee (LRPC) and commissioned it with developing a new Master Site Plan for the property. The committee, chaired by Centre College President Emeritus Dr. John Roush, is comprised of a select group of architects, preservationists and business people from the Board of Trustees, as well as members of the Village’s Senior Leadership staff.



# Preserving the Past, Planning for the Future

## Doing Our Homework

The LRPC wasted no time getting started with their assignment. In the last 18 months, the committee has conducted studies of Shaker Village's operations and identified key challenges and opportunities.



Becky Soules, Curator of Collections for Shaker Village (right) visiting Historic Williamsburg

Members of the LRPC have made site visits to nearly 20 other cultural sites to draw comparisons and learn from shared experiences. These visits, to organizations including Colonial Williamsburg, Conner Prairie, Bernheim Forest, Yew Dell Gardens, and the Kentucky Historical Society, have inspired the team not only through learning of successes, but, also learning of mistakes made by each organization along the way. The LRPC also conducted a series of interviews with architects, landscape designers and master site planning specialists to pre-

pare for the questions and inevitable hurdles Shaker Village will face when implementing its own Master Site Plan.

## Staying on Mission

One bit of wisdom the LRPC has taken from their study has been: Just because you *can* do something, doesn't mean you *should* do something. The Village is an incredibly special place, and always has been. As our team works to enhance guest experiences, grow visitation and increase accessibility, it is important that nothing we do detracts from what the Village already is. This perfect balance of preservation and hospitality is where the magic of Shaker Village is found.

To guide our team's efforts, every idea and concept is run through a series of "strategy screen questions" and ultimately viewed through the lens of our mission: *to inspire generations of guests through discovery, by sharing the legacies of the Kentucky Shakers.*

As our team examines the need for additional overnight rooms, kitchen space and programming areas, coming back to our strategy screen and mission ensures that future projects are in line with the spirit and identity of Shaker Village, and only augment the overall experience of the site.

## What Comes Next?

In the coming months, the LRPC will partner with a firm that specializes in master site planning. Together, they will refine a list of projects and initiatives that help to preserve the property, while enhancing guest experiences. At the

end of this process, there will be site maps and renderings to share this vision for the future to the public.

***"Shaker Village is going to be here, as an organization and as a historic site, for a very long time. We are taking our time to plan for the long-term. Some tasks we discuss may be accomplished relatively soon, while others are years away, but the important thing is that we have a thoughtful plan that provides a playbook for the success and longevity of this incredibly unique place."***

Long-Range Planning Committee Chair -  
Dr. John Roush

## Follow Our Progress

As plans develop, you can expect to hear more about the progress through Shaker Village's social media, emails and blog. We hope you follow along!

If you have questions, please reach out to our Vice President of Public Programming & Marketing, Billy Rankin at [brankin@shakervillageky.org](mailto:brankin@shakervillageky.org) or 859.734.1574.

## Long-Range Planning Committee Members



Committee Chair: John Roush

Committee Chair: John Roush

Board Chair: Ann B. Bakhaus

### Members

David Bates

Rose Cooper

David Morgan

Caroll Stevens

Eric Zabilka



Our team visited sites like Conner Prairie to gather insights and inspiration into what works and what doesn't for Shaker Villages' long-range plan.

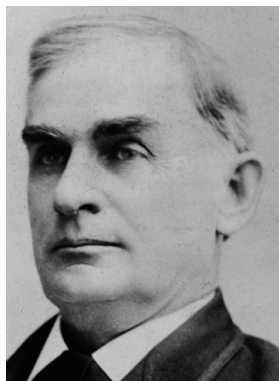
## Leave a Legacy

In 2018, Shaker Village established the William Pennebaker Planned Giving Society to advance a legacy that preserves Kentucky's largest National Historic Landmark for future generations.

Mr. Pennebaker, an orphan, called Shaker Village his home for 73 years. As one of the last remaining Shakers he arranged in his will for the West Family Dwelling to be used as a school that would professionally educate and train underprivileged girls and preserve Shaker property and principle "to benefit mankind." Others have followed Mr. Pennebaker's example for more than a century.

Jane Winegardner, a member of the Shaker Village Board of Trustees and Society member, said, ***"I have included Shaker Village in my estate planning as I want this Kentucky Treasure to continue to enrich future generations and preserve the values of honesty, integrity, hard work and equality the Shakers first demonstrated over 200 years ago."***

As an extension of your support, please consider taking the next step of the Shaker experience, by including Shaker Village in your estate planning. Your generosity can leave a lasting imprint on this place that you hold dear. With notification of your bequest or other legacy gift you will receive benefits that include invitations to special events, a five-year Annual Pass which offers free admission and discounts at The Trustee's Table, the Shops and overnight stays at the Inn.



William Pennebaker

For more information call Barry A. Stumbo at 859-734-1563

## Annual Passholder Program

The Annual Passholder Program is an incredible value! Join the more than 1,300 annual members and over 3,500 card members that support the preservation and maintenance of our grounds which include 33 miles of trails and 34 original 19th century buildings. There are three types of passes and a variety of ways to customize them to fit your needs: Village Pass, Equestrian Pass and Photography Pass.

Annual Pass levels range from \$70 per person to \$100 for two people, and \$150 for a family of up to six people. Benefits include:

- Unlimited free admission to the Historic Centre, the Farm and the Preserve.
- Unlimited free hayrides and non-motorized boat launches from Shaker Landing (seasonal).
- Free admission to signature events like the Easter Egg Hunt, Trick-or-Treat, Harvest Fest, Vintage Dads Day and Craft Fair.
- 10% discount on overnight rooms in the Inn.
- 10% discount on meals at The Trustees' Table.
- 10% discount on purchases at the Shops.
- Additional passholder-only discounts several times a year across the Village.
- Discounts on Discovery Treks and Workshops.
- Insider emails and exclusive promotions.

Not only is an Annual Pass a great gift for yourself, it also makes the perfect gift for others. Giving the beauty, history and hospitality of Shaker Village is a wonderful way to treat your loved ones. For those of you interested in joining our passholder family, please visit our website for more information.

**Become A Passholder**  
[shakervillageky.org/annual-pass](http://shakervillageky.org/annual-pass)

## Smithsonian Traveling Exhibit



Kentucky Humanities will be sponsoring a tour of the Smithsonian Institute traveling exhibit, *Spark! Places of Innovation*, at Shaker Village in March 2024.

The exhibit will seek to answer the question of why innovation flourishes in some rural places and not others.

The exhibit features stories from 30 rural communities that reveal the dynamic relationship between place and creativity. For every community, there is a unique combination of history, resources, leadership, collaboration and opportunity that resulted in invention and innovation – socially, artistically, technologically or culturally.

Every town is a potential place of innovation, and the exhibit will encourage you to "strike the spark" in your area!

## Searching for Sister Mary....

A new exhibit, *Searching for Sister Mary*, recently opened in the Centre Family Dwelling. Sister Mary Settles is famously remembered as the last Shaker at Pleasant Hill, but the exhibit reveals that she was much more than that by taking a look at her life in six parts:

- A Shaker – During the 64 years she was a Believer, she watched her faith community undergo dramatic changes.
- A Mother – The Shakers were a celibate society, but Settles had two children.
- A Teacher – Settles was an educator during her time at Pleasant Hill.
- A Leader – Women held leadership roles in Shaker society and Settles served as an "office sister" managing some of the community's business affairs.
- A Modern Woman – Settles entered raffles to win automobiles, wore fashion forward attire and voted in a presidential election.
- A Celebrity – In the last years of her life she was known as the most photographed woman in Kentucky.





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Nancy Kinsey  
Anne Preston Turner Kraus  
Marianne Long  
Nicholas Lynn  
Carol Lyon  
Archibald & Patricia MacCleish  
Edward Malone  
Janet Margerum  
Leah Ashworth & Mike McKinney  
Carol Medlicott  
Robin Mizell  
James & Darla Molloy  
Colleen Mugnier  
Megan Naylor  
John & Renee Oka  
Brenda Oldfield  
Janice Osborne  
David & Lisa Peckens  
Stephen & Marilyn Ploetz  
Scott & Beth Powell  
Jon & Debbie Prepelica  
Mike & Laura Purswell  
Geoffrey & Vicki Reed  
Joseph & Nancy Renzi  
Scott & Mary Ries  
Dave & Kyle Roberts  
Ed & Kate Robie  
Greg Wood & Mary Rossano  
Elizabeth Hunt Schwartz  
The Shepherds Criations  
Alpaca Farm  
Marvin & Sharon Shrimplin  
Ken & Beth Simon  
Henry Smith  
Rickey Smith  
Mark & Jaqueline Sneve  
Glory Southwind

Judith Stafford  
Richard C. & Teresa Stephenson  
Harry Stephenson  
Erika Stoll  
Susan Strauch  
Allyn Talbot  
Laurel Taunton  
Gregory R. Terhune  
& Robert J. Wachendorf  
Deborah Thomas  
Neva Thompson  
Frank & Melanie Thornberry  
Doris Thornton  
Tom & Laurie Tolbert  
Vicki Vance  
Jean Collins & Albert Whetter  
Margaret Wieboldt  
Jeffrey Williams  
Michael D. & Mary Williams  
Douglas Winiarski  
Jane Anderson & William Wittman  
Karol Wolf  
Todd & Diana Woodworth  
Cheryl Yandle

### **\$25-49**

Academy on Main  
Tammy Altschul  
Philis Alvic  
Tom & Cindy Baeker  
Rogers Barde  
Megan Barlow  
Rex & Debbie Bartley  
Robert & Judith Baumann  
Edward Baylous, II  
Rick Beasley  
Kenneth Blickenstaff  
Christine E. Brummer  
& Diane Nafranowicz  
Les & Reatha Burton  
Paul Canter  
Nancy Carpenter  
Susan Case  
Linda Castle  
Shailendra & Kathy Chopra  
Justin & Whitney Coleman  
Amy Chambers Cortright  
Kristyna Coslow-Lewis  
Deborah O. Davis  
John & Alice Davis  
H. Clark & Peggy Dean  
Sarah Deeg  
Leah Dickerson  
Diane Dioguardi  
Kimberly Dixon  
Thomas Edwards  
Curt & Janet Ehrmantraut  
Helen Emmitt  
Harry Fraser  
Brandi Frisby  
William & Deboarh Froschauer  
Candice Garbacz  
Kim Gooch  
Hugh Gregory  
Helmuth & Judith Habermann  
Barbara Hartung  
Warren S. Haun Jr.  
Jennifer Hensley  
Karen Higdon  
Nancy A. Hill  
Dennis & Deborah Hise  
Judy Hurst  
Sherry & John Johnson  
Cecily S. Johnson  
Mary Landrum

Thomas Leach  
Cynthia Leland  
Todd Lemley  
Trudy Loeffler  
Kevin Lyons  
Lorna Mangus  
Stephen Davis & Joanna Manring  
Susan Mcadams  
Susan McAndrew  
John McArdle  
Amy Michel  
Matthew Miller  
Robert K. & Marilee H. Miller  
Alane Mills  
Whitley Mills  
Lisa Moffett  
Charlotte Moffitt  
Kyle Mulberry  
Phil & Judy Needham  
Julie Nielsen  
Thomas Norton  
Teresa Nott  
Erin ODonnell  
Donald Ondrus  
Daniel & Patricia Papero  
Kimberly Parks  
David M. Patterson  
Peter & Ami Piccirilli  
Kenneth & Linda Pickerill  
Jody Place  
Faith & Jonathan Powers  
David Puckett  
Savana Rae  
Lee & Elizabeth Reeser  
Carolyn Richart  
Judy & George Ridings  
Gary & Virginia Robbins-Bugg  
William Roberts  
Julie Rodes  
Krisia Rosa  
Janis Rosebrook  
Lesli Rosier  
Stirling Sampson  
James & Constance Saylor  
Janet Scott  
Stephen & Deborah Sebree  
Samantha Sexton  
Roger Simon  
Virginia Simpson  
Jimmie Sizemore  
Paul & Deborah Bonanno Slaninka  
Laure Smith  
Vance & Kay Smith  
James & Nan Spalding  
Tyrone & Janet Sparks  
Elizabeth Stevens  
Jana Sturm  
Richard Taylor  
Leah Terhune  
Susan Radabaugh & Roberta Thies  
Debbie Timmer  
Mary Beth & Larry Touchstone  
Patsi Trollinger  
Mary Frances Tunison  
Ellen Tunnell  
Linda Valentine  
Diane Vance  
Chris Weber  
Col. Daniel Wells  
David & Marilyn White  
Joseph Williams  
Tracie Wolfford  
Abbie Wood  
Alan & Sally Zaring  
Cassie Zippay



# Shaker Village Annual Fund Highlights

Last year was an incredible time for Shaker Village and our success would not be possible without your support. This year over 900 donors contributed more than \$1.35 million in charitable donations to the Annual Fund, not to mention an additional \$1 million in restricted funds for capital projects and exhibits. The annual fund directly supports the Village's operations, including historic preservation, programming, the Farm, the Preserve and more!

*Total Development Revenue Production, including unrestricted and restricted giving, and the Annual Passholder Program through March 31, 2023 is \$2,427,765*

In a year when the market was unstable and inflation caused rising gas prices, food costs and more, we know your charitable dollars may have been limited, but we are celebrating all the things that you helped make possible in 2022. We cannot say thank you enough and are humbled by your support.

Pleasant Hill is a magical place. When the Shakers settled here in 1805, they had no way of knowing that this site would remain two centuries later. Thank you for making that happen, and for generously supporting Kentucky's largest National Historic Landmark. We are so excited for 2023 and all the possibilities it will bring.

**The impact of your generosity is apparent across the Village.  
We'd like to highlight a few of the ways we've invested your donations this past year.**



## Historic Preservation and the Cultural Landscape

- This year we replaced the shake roof on six historic buildings. The new roofs are particularly exciting because they help secure the building envelope which will help preserve these buildings for the next generation.
- Our paint team worked in the interior spaces of nine buildings. These spaces require continued maintenance of plaster and paint finishes on baseboards, trim and doors. They also painted miles of white plank fence, and hundreds of lamp posts.
- Our talented carpenters have been working on large-scale projects, including the restoration of windows in the 1811 Old Stone Shop and the fabrication of exhibit cases and platforms.
- Our grounds crew tended to more than 150 acres of manicured lawns, kept the trees trimmed and the Historic Turnpike maintained.



## Programming and the Guest Experience

- Every day our team of program specialists present 36 daily programs and tours across the Village. These experiences help guests connect with the story of the Shakers and their legacy.
- The Shaker Village App provides visitors, researchers and the public with free access to historic images and other rarely seen content in our collections. The App is an invaluable tool that directly supports our mission and efforts to provide opportunities for anyone who wants a deeper understanding of the Pleasant Hill Shakers.



## The Farm and Our Growing "Farmily"

- Our Farm Team is busy year-round caring for the cattle, oxen, horses, pigs, sheep, ducks, turkeys, chickens, goats, bees and working dogs that make the Village their home. In 2022 our farm and garden expanded in all areas, with the addition of more animals and a high-hoop house for year-round garden production.
- The garden produced thousands of pounds of food – more than we needed in the restaurant and sold through our CSA program – allowing us to donate to area food banks!
- The Farm is popular with our visitors and we would be remiss if we didn't thank the donors who paid for our donkey Poco's pedicures, veterinary care for our cattle and feed for our sheep.

## Meet Your Development Team



Barry Stumbo  
Chief Development Officer

***Your Generous Gifts Allow  
Shaker Village to Thrive.***

***Thank you for your  
trust and support!***



Melissa Donahoo  
Development Coordinator

# 2023 Upcoming Events

## May

26-28 Chamber Music Festival

## June

17 Vintage Dad's Day

## July

3-9 Mercer County Week

## August

5-6 Craft Fair

## September

16-17 Kentucky Heritage Jazz Festival

23-24 Harvest Fest

## October

20-21 Trick-or-Treat

## November

11 Quail Dinner

25 Blessing of the Hounds

## December

2, 9, & 16 Illuminated Evenings

2, 9, & 16 Tea Time with Mrs. Claus

## Visit

[shakervillageky.org/event-calendar](http://shakervillageky.org/event-calendar)  
for more details.



*Shaker Village of Pleasant Hill*

3501 Lexington Road  
Harrodsburg, KY 40330  
[shakervillageky.org](http://shakervillageky.org)  
859.734.5411

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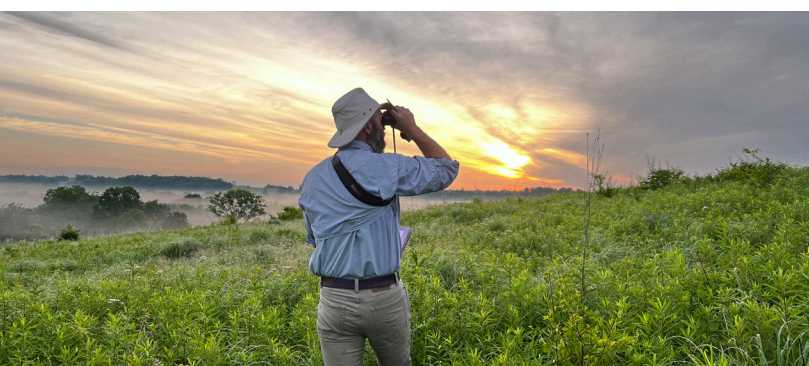
## Preserve Grant Awarded

Shaker Village was awarded a \$30,360.44 grant (\$71,012.88 with matching funds) from the National Fish and Wildlife Foundation through their Five Star & Urban Waters Restoration Program. The 20+ acre project area includes a quarter mile of small upland streams, two large ponds built by Shakers in 1837 and the Village's sewage treatment facility and pond.

An estimated 400 pounds of tires and old fencing were removed from the grant area and a new fence will be built around the Maintenance and Grounds Shop dumpsters to prevent more trash from entering the area. Receptacles will be installed around the main 2.5 acre pond to collect used fishing line and other trash associated with fishing.

Invasive plant species, mainly bush honeysuckle, are being removed from the work area. In their place, more than 300 native plants will be planted. The majority of the planting will be done by area school children during field trip lessons focused on plants, watersheds and water quality. A small foot trail will be built to move the children through the grant area.

As a guest, you can make your own observations in the Preserve by hiking or riding on our multi-use trails. Trails are maintained by a team of two staff members and a growing number of dedicated volunteers who meet every third Saturday of the month (March through October). Our volunteers worked throughout the past year to improve the Heritage Trail by removing overgrown honeysuckle. This work opened up the trail and hikers should be treated to a beautiful wildflower display next spring!



Contact Us 859.734.1547 | [development@shakervillageky.org](mailto:development@shakervillageky.org) | [shakervillageky.org/donate](http://shakervillageky.org/donate)