SHAKER VILLAGE of Pleasant Hill

SPONSORSHIP OPPORTUNITIES

Shaker Village of Pleasant Hill (SVPH) is a landmark destination in central Kentucky, sharing 3,000 acres of discovery in the spirit of the Kentucky Shakers. Each year, more than 100,000 guests explore our collection of nineteenth-century structures, experience the beauty of the landscape and learn more about the Pleasant Hill Shakers.

Our mission is to inspire generations through discovery by sharing the legacy of the Kentucky Shakers.

At Shaker Village, 34 historic structures stand within a preserved cultural landscape of prairie, woodland and farmland. Guests connect with this place through the Preserve's 30.5-mile multi-use trail system, hands-on experiences, a working farm rooted in Shaker traditions, historic lodging, seed-to-table dining and signature events that draw visitors from across the region. These experiences strengthen community connections and support ongoing preservation and education.







SIGNATURE EVENT CALENDAR

APRIL

Family Farm Days

- Brunch with the Babies
- Easter Egg Hunt

MAY

Chamber Music Festival
of the Bluegrass

JUNE

- Vintage Dad's Day
- Kids Science Extravaganza

AUGUST

Craft Fair

SEPTEMBER

Harvest Fest

OCTOBER

Trick or Treat

DECEMBER

The Holidays

- Illuminated Evenings
- Candlelit Tours

THROUGHOUT THE YEAR

- Fresh Food Adventures
- Workshops
- School/Village Programing
- Discovery Treks
- Symposiums
- Membership Events



WHY PARTNER WITH SHAKER VILLAGE?

Sponsorship at Shaker Village aligns your organization with one of Kentucky's most respected cultural destinations while delivering meaningful visibility and community impact.

Partnership Opportunities Include:

- **Broad Audience Reach** – 63,000+ email subscribers, 67,000+ social media followers, 200,000+ targeted digital impressions and thousands of onsite guests annually.
- **Strong Brand Alignment** – Association with preservation, education, sustainability and regional heritage.
- **Community Engagement** – Align your organization with gatherings that foster learning, hospitality and shared experience.
- **Customized Recognition** – Sponsorship levels designed to provide brand placement, guest interaction and tailored benefits.

Together, we can build on a legacy of stewardship and create experiences that inspire future generations.

WE ARE GRATEFUL TO OUR PARTNERS!

46Solutions

Accuprint, Inc.

Alexander G. Campbell Jr. Foundation

Baird Private Wealth Management

Baird Trust

Becky Reinhold – Bluegrass Sotheby's International Realty

Community Trust Bank, Inc.

Foundation Risk Partners

Harrodsburg-Mercer County Tourist Commission

Keil Thompson Company

Kentucky Fish & Widlife Foundation

Kentucky Historical Society

LG&E and KU

Peer House CPA & Consulting Services

Springfield Laundry - Wildman

US Foods



OUR AUDIENCE & REACH



- **Annual Visitors:** 100,000+ people visit Shaker Village each year
- **Email Audience:** 63,000+ subscribers (avg. open rate 55%).
- **Social Media:** 67,000+ followers across Facebook and Instagram with 650,000+ impressions per month
- **Digital Ads:** 200,000+ impressions per campaign
- **Onsite Visibility:** 3,000 acres, 34 historic structures and high-traffic event spaces.
- **Media Exposure:** Regular regional TV and print coverage

AUDIENCE DEMOGRAPHICS

- **Geography:** Majority from Kentucky, especially Lexington (24%) and Louisville (12%), with regional and national visitors.
- **Age Range:** Primarily 30–65, with strong family attendance (children + parents) and older adults/grandparents.
- **Household Income:** Middle to upper income, with many attendees seeking cultural, educational and family experiences.
- **Interests:** Historic preservation, cultural heritage, music and the arts, farm-to-table dining, agritourism and family-friendly recreation.



FAMILY FARM DAYS

featuring Brunch with the Babies and Easter Egg Hunt

Month of April | Anticipated Attendance: 4,000

Each spring, Shaker Village comes alive with the sights and sounds of new life on the farm. Family Farm Days invites thousands of guests to celebrate the season through up-close encounters with baby animals, wagon rides, scavenger hunts, play areas and hands-on farm activities.

Special add-on experiences include the incredibly popular Easter Egg Hunt (one Saturday only sometimes held in March) and the charming Brunch with the Babies (three Saturdays), a kid-friendly dining tradition where families gather for a meal before exploring the farm.

Audience: Families with young children, grandparents and regional community visitors.

PRESENTING SPONSOR - $15,000, 1 AVAILABLE



- **Logo recognition on all Family Farm Days promotions, including:**
  - Social media posts (67,000+ followers, 950,000+ impressions per month)
  - Pre-event emails (63,000+ subscribers)
  - Event webpage (average of 16,000+ views)
  - Onsite signage with two banners in high-traffic locations for 30 days, including the Welcome Pavilion and Historic Turnpike
  - Earned Media Recognition – mentioned in TV appearances, print and online articles promoting the event
  - Two-three digital ads promoting your business reaching 200,000+ impressions across targeted online audiences (optional)

FARM YARD SPONSOR - $5,000, 1 AVAILABLE

- **Logo recognition on all Family Farm Days promotions, including:**
  - Social media posts (67,000+ followers, 650,000+ impressions per month)
  - Pre-event emails (63,000+ subscribers)
  - Event webpage (average of 16,000+ views)
  - Onsite signage with two high-traffic placements for 30 days including the Welcome Pavilion and Historic Turnpike
  - Branding opportunity on scavenger hunt prize giveaway (optional)
- **Hospitality + Tickets**
  - 25 Family Farm Day passes (to be used across 4 Saturdays includes Village admission)
- **Additional Benefits**
  - 10x10 booth space to share sponsor information at Activity Stations (optional all four Saturdays)

BRUNCH SPONSOR - $2,500, 1 AVAILABLE

- **Logo recognition on Family Farm Days promotions, including:**

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Pre-event emails (63,000+ subscribers)

  Event webpage (average of 16,000+ views)

  Onsite signage in one high-traffic location during three Brunch with the Babies Saturdays

- **Hospitality + Tickets**

  16 Food Vouchers for Garden Bar & Grill (Value of $15)

- **Additional Benefits**

  10x10 booth space to share sponsor information at Activity Stations (optional all four Saturdays)

GOLDEN EGG SPONSOR - $1,000, 1 AVAILABLE

- **Logo recognition on Family Farm Days promotions, including:**

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Pre-event emails (63,000+ subscribers)

  Event webpage (average of 16,000+ views)

  Branding opportunity on the gold egg prize giveaway (optional)

- **Hospitality + Tickets**

  10 Easter Egg Hunt tickets (Village admission included)

DISCOVERY SPONSOR - $500, UNLIMITED

- **Logo recognition on Family Farm Days promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Event webpage (average of 16,000+ views)

  Onsite signage in one location each Saturday of the event

- **Hospitality + Tickets**

  Six Family Farm Day passes (Village admission included)





THE CHAMBER MUSIC FESTIVAL OF THE BLUEGRASS

Shaker Village's premiere fundraising event

Memorial Day Weekend | Anticipated Attendance: 1,600

Each Memorial Day weekend, Shaker Village hosts an unforgettable celebration of music, history and culture. World-class artists from the Chamber Music Society of Lincoln Center perform in an intimate, one-of-a-kind setting, drawing audiences from Kentucky and beyond.

As the Village's largest annual fundraiser, the festival generates more than $250,000 to support preservation, education and cultural programming. Sponsors play a critical role in making this nationally recognized event possible.

Audience: Affluent cultural supporters, music enthusiasts and regional donors.

PRESENTING SPONSOR - $25,000, 1 AVAILABLE

- **Event Naming Rights**

  "The Chamber Music Festival of the Bluegrass presented by [Sponsor Name]"

- **Exclusive Recognition**

  Welcome remarks at Friday's Patron Party (200 top donors)

  Stage recognition at all four concerts

- **Premium Logo recognition on Chamber Music Festival promotions, including:**

  Onsite signage in high-traffic locations (Turnpike, Patron Party venue, Meadowview Barn concert venue)

  Ad placement in the festival program.

  Event webpage (average of 17,000+ views)

  Pre-event emails (63,000+ subscribers)

  Social media posts (67,000+ followers, 650,000+ impressions per month)

- **Hospitality + Tickets**

  24 Patron Party seats on Friday night with premium table placement (cocktail party, concert and dinner)

  Four seats at the President's Luncheon on Saturday

  16 reserved seats for concert(s) of your choice

  16 reserved seats for Educational Lectures

- **Additional Benefits**

  Sponsor materials at Will Call (all concerts – optional)

  First right of refusal for following year.

  Two-three digital ads promoting your business reaching 200,000+ impressions across targeted online audiences (optional)

PATRON PARTY SPONSOR, FRIDAY - $10,000
2 AVAILABLE

Includes sponsorship of the Friday Cocktail Party, Private Concert and Dinner with the Artists.

- **Exclusive Recognition**

  Named as Friday's Patron Party Sponsor with welcome remarks at Dinner with the Artists (200+ top donors)

  Stage recognition at all festival concerts

- **Logo recognition on Chamber Music Festival promotions, including:**

  Event signage at President's Lunch and Meadowview Barn concert venue

  Ad placement in the festival program.

  Featured on menus at Dinner with the Artists

  Event webpage (average of 17,000+ views)

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

- **Hospitality + Tickets**

  Four Patron Party seats (cocktail party, concert and dinner)

  Eight seats for Concerts I–IV

  Eight seats for Educational Lectures



SIGNATURE SPONSOR, SATURDAY & SUNDAY - $5,000, 4 AVAILABLE

Includes sponsorship of Concerts I - IV, President's Lunch and Educational Lecture

- **Exclusive Recognition**

  Named as Signature Sponsor

  Stage recognition at all festival concerts

- **Premium Logo recognition on Chamber Music Festival promotions, including:**

  Event signage at President's Lunch and Meadowview Barn concert venue

  Ad placement in the festival program

  Featured on President's Lunch menus

  Event webpage (average of 17,000+ views)

  Pre-event emails (63,000+ subscribers)

  Pre-event social posts (67,000+ followers, 650,000+ impressions per month)

- **Hospitality + Tickets**

  Two Patron Party seats (cocktail party, concert and dinner) on Friday night

  Four seats for Concert I + President's Lunch (350 attendees, top donors)

  Four seats for Concert II, III and IV

  Four seats for the Educational Lecture

- **Additional Benefits**

  One-two digital ads promoting your business reaching 200,000+ impressions across targeted online audiences (optional)

  Sponsor materials displayed at Will Call during Concerts



IN-KIND SPONSORS, MULTIPLE AVAILABLE.

- **Logo recognition on Chamber Music Festival promotions, including:**

  Featured on the event webpage (year-round)

  Sponsor listing in the festival program

  Pre-event social posts (67,000+ followers, 650,000+ impressions per month)

- **Hospitality + Tickets**

  Concert Tickets to the concert of your choice (number negotiable)

- **Additional Benefits**

  Tailored to the value of your contribution

In-Kind Needs:

Shuttle bus transportation for the weekend (Three buses)

Golf carts (Six, six-seat)

Champagne, red and white wine for Patron Party

1,500 bottles of water for concertgoers

China, tableware, linens and décor for Patron Party and President's Lunch

Speaker system for lectures, concerts and remarks

Catering for private party at Shaker Landing

Printing of signage and programs

VINTAGE DAD'S DAY

A vintage twist on Father's Day

June | Anticipated Attendance: 2,500

Celebrate Father's Day with classic cars, 1860s style baseball and timeless traditions. Families stroll the Village while enjoying a showcase of antique vehicles, live music, kids' activities and hearty summer fare. It's a day designed to honor dads of all ages with a perfect mix of nostalgia and fun.

Audience: Fathers and grandfathers with families, classic car enthusiasts and community visitors celebrating Father's Day.



PRESENTING SPONSOR - $5,000, 1 AVAILABLE

- **Logo recognition on Vintage Dad's Day promotions, including:**
  - Pre-event emails (63,000+ subscribers)
  - Social media posts (67,000+ followers, 650,000+ impressions per month)
  - Earned media (local TV and print mentions)
  - Event webpage (average of 17,000+ views)
  - Onsite banner at the Welcome Pavilion
  - Onsite signage at Member Cookout
- **Hospitality + Tickets**
  - Seasonal Membership for all sponsor employees (June–Aug; includes free Vintage Dad's Day & Village admission, restaurant/overnight/shops/workshop discounts)
  - Up to 25 tickets for Vintage Dad's Day (including Membership Cookout) upon request
- **Additional Benefits**
  - 10x10 booth space to share sponsor information (optional)
  - One-two digital ads promoting your business reaching 200,000+ impressions across targeted online audiences (optional)

MEMBERSHIP COOKOUT SPONSOR – $2,500, 1 AVAILABLE

- **Logo recognition on Vintage Dad's Day promotions, including:**
  - Event webpage
  - Pre-event emails (63,000+ subscribers)
  - Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)
  - Onsite signage displayed at the cookout area during the event
- **Hospitality + Tickets**
  - Up to 25 event tickets (including Member Cookout)
- **Additional Benefits**
  - Option to provide branded giveaways (cups, napkins, etc.)

CRAFT FAIR

Featuring regional and emerging artists

August | Anticipated Attendance: 4,000

Shaker Village's Craft Fair is one of Kentucky's premier artisan markets. Guests browse and buy from more than 90 regional and emerging artists showcasing pottery, jewelry, textiles, leather goods, basketry, glass and more.

Audience: Shoppers, families and cultural tourists.



PRESENTING SPONSOR - $10,000, 1 AVAILABLE

- **Logo Recognition on Craft Fair promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 44,000+ views)

  Onsite banner at the Welcome Pavilion.

  Earned media recognition (local TV and print)

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (Aug–Oct; includes free Craft Fair + Village admission, restaurant/overnight/shop/workshop discounts)

  Up to 100 Craft Fair tickets upon request

- **Additional Benefits**

  10x10 booth space to share sponsor information (optional)

  2–3 digital ads promoting your business reaching 200,000+ impressions across targeted online audiences



EMERGING ARTIST SPONSOR - $5,000, 1 AVAILABLE



- **Logo Recognition on Craft Fair promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts 67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 44,000+ views)

  Signage among the Emerging Artist booths

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (Aug–Oct; includes free Craft Fair + Village admission, restaurant/overnight/shop/workshop discounts)



HARVEST FEST

A celebration of fall's harvest and Shaker heritage

September | Anticipated Attendance: 3,000

Celebrate autumn with a family festival at Shaker Village. Guests enjoy demonstrations highlighting traditional fall harvest activities, family-friendly experiences and live music. The Harvest Market features local foods, seasonal treats and craft demonstrations, bringing together the flavors and community spirit of the season.

Audience: Families, food lovers, cultural tourists and fall festival enthusiasts.

PRESENTING SPONSOR - $5,000, 1 AVAILABLE

- **Logo Recognition on Harvest Fest promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 20,000+ views)

  Onsite banner at the Welcome Pavilion

  Earned media recognition (local TV and print)

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (Sept–Dec; includes free Harvest Fest + Village admission, restaurant/ overnight/shop/workshop discounts)

  Up to 50 Harvest Fest tickets upon request

HARVEST MARKET SPONSOR - $2,500, 1 AVAILABLE

- **Logo Recognition on Craft Fair promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts 67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 20,000+ views)

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (Aug–Oct; includes free Craft Fair + Village admission, restaurant/ overnight/shop/workshop discounts)

- **Additional Benefits**

  10x10 booth space to share sponsor information (optional)

  1-2 digital ads promoting your business reaching 200,000+ impressions across targeted online audiences (optional)



TRICK OR TREAT

Inspiring future generations with community fun

October | Anticipated Attendance: 4,000

Shaker Village's Trick or Treat is the largest family event of the year—filled with festive fun and a few spooky surprises. Over two evenings, children collect candy at nine treat stops along the Historic Turnpike, while families enjoy hayrides, pony rides, live music, costume contests, seasonal food and more.

Audience: Families with children, regional community visitors.



PRESENTING SPONSOR - $5,000, 1 AVAILABLE

- **Logo Recognition on Trick or Treat promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 6,000+ views)

  Earned media appearances (local TV and print)

  Onsite banner at the Welcome Pavilion

- **Hospitality + Tickets**

  Seasonal Pass for all sponsor employees (Oct–Dec; includes free Trick or Treat + Village admission, restaurant/overnight/shop/ workshop discounts)

  Up to 25 Trick or Treat tickets upon request

- **Additional Benefits**

  10x10 booth space to share sponsor information (optional)

  1-2 digital ads promoting your business reaching 200,000+ impressions across targeted online audiences (optional)

  Branded giveaway (optional)



TREAT SPONSOR - $500 UNLIMITED AVAILABLE

- **Logo Recognition on Trick or Treat promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 6,000+ views)

  Onsite signage at one candy stop

- **Hospitality + Tickets**

  Six Trick or Treat tickets (dependent on sponsor level)





HOLIDAYS AT SHAKER VILLAGE

Experience the Holidays at Shaker Village

Month of December | Anticipated Attendance: 4,000

Celebrate the season with one of Shaker Village's most cherished holiday traditions. Guests enjoy candlelit tours of the Village, festive music, roaring fires and twinkling lights. Families can meet Santa and Mrs. Claus, craft keepsakes in The Elf Shop, ride the Jingle Bell Shuttle and gather for music and the annual tree lighting.

Audience: Families, community groups and holiday tourists.

PRESENTING SPONSOR - $10,000, 1 AVAILABLE

- **Logo recognition on Holiday promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Social media posts (67,000+ followers, 650,000+ impressions per month)

  Earned media (local TV and print mentions)

  Event webpage (average of 8,000+ views)

  Two Onsite banners in high traffic locations for 25 days, including Welcome Pavillion and Turnpike

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (Dec–Feb; includes admission to Illuminated Evenings + Village admission, restaurant/overnight/shop/workshop discounts)

  40 tickets for Illuminated Evenings, 10 tickets to sponsor's choice of Candlelight tours

- **Additional Benefits**

  10x10 booth space to share sponsor information (optional)

  2–3 digital ads promoting your business reaching 200,000+ impressions across targeted online audiences (optional)



ILLUMINATED EVENINGS SPONSOR - $5,000, 1 AVAILABLE

- **Logo recognition on Holiday promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Verbal recognition at each musical performance

  Event webpage (average of 8,000+ views)

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (Dec–Feb; includes admission to Illuminated Evenings + Village admission, restaurant/overnight/shop/workshop discounts)

  Up to 20 Illuminated Evening tickets upon request

CANDLELIT TOURS SPONSOR - $1,500, 1 AVAILABLE

- **Logo recognition on Holiday promotions, including :**

  Pre-event email (63,000+ subscribers)

  Pre-event social media post (67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 8,000+ views)

  Onsite signage during the tours

- **Hospitality + Tickets**

  10 Candlelight Tour tickets

HOLIDAY SPONSOR - $500, UNLIMITED

- **Logo recognition on Holiday promotions, including:**

  Pre-event email (63,000+ subscribers)

  Event webpage (average of 8,000+ views)

  Onsite signage in one location during holiday events

- **Hospitality + Tickets**

  Six Illuminated Evenings tickets (Village admission included)





KIDS SCIENCE EXTRAVAGANZA

Inspiring future generations with community fun

June | Anticipated Attendance: 150

Shaker Village transforms into a hands-on science fair where kids dig for fossils, make slime and erupt volcanoes. Families explore biology, chemistry and physics in a day of discovery designed to spark curiosity and inspire young minds.

Audience: Families with children, school/church groups and regional visitors.

PRESENTING SPONSOR - $5,000, 1 AVAILABLE

- **Logo recognition on Kids Science promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Social media posts (67,000+ followers, 650,000+ impressions per month)

  Earned media (local TV and print coverage)

  Event webpage (average of 1,200+ views)

  Onsite banner at the Welcome Pavilion

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (June–Aug; includes admission to Kids Science Day +Village admission, restaurant/overnight/shop/workshop discounts)

  Up to 50 Kids Science Extravaganza tickets upon request

- **Additional Benefits**

  10x10 booth space to space to share sponsor information (optional)

  Branded giveaway at activity station (optional)





ARCHITECTURE SYMPOSIUM

Design and preservation of Shaker heritage

April | Anticipated Attendance: 150-200

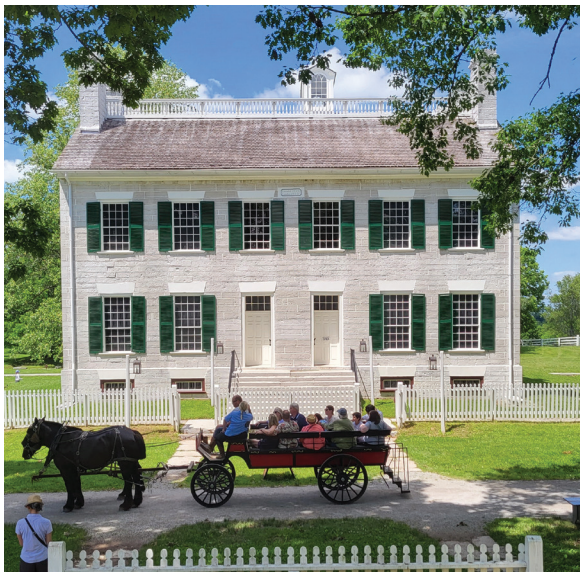
This weekend symposium brings together architects, preservationists, and scholars to explore the legacy of Shaker design and its influence on American architecture. Through lectures, panel discussions and tours of original Shaker buildings, participants gain insight into historic preservation practices and innovative approaches to sustainable design.

Audience: Architects, preservation professionals, scholars, students and cultural heritage enthusiasts.



PRESENTING SPONSOR - $10,000, 1 AVAILABLE

- **Logo Recognition on Architecture promotions, including:**
  - Pre-event emails (63,000+ subscribers)
  - Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)
  - Onsite signage in high trafficked areas during the event
  - Earned media (local TV and print mentions)
- **Hospitality + Tickets**
  - Eight Tickets to the Architecture Symposium
  - Seasonal membership for all sponsor employees (April–June; Village admission, restaurant/overnight/shop/workshop discounts)





SYMPOSIUM ON AMERICAN RELIGIOUS HISTORY

Scholar-led Discussions on Religion in America

June | Anticipated Attendance: 300

This symposium convenes leading scholars to explore the role of religion in shaping American history and culture. Through keynote lectures, panel discussions and audience Q&A, participants engage with scholars, examine diverse traditions and consider religion's ongoing influence on public life.

Audience: Scholars, students, educators, cultural institutions and lifelong learners interested in American history and religion.

PRESENTING SPONSOR - $10,000, 1 AVAILABLE

- **Logo Recognition on History Symposium promotions, including:**

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 2,000+ views)

  Onsite signage in high trafficked areas during the event

  Earned media (local TV and print mentions)

- **Hospitality + Tickets**

  Eight Tickets to the History Symposium weekend

  Seasonal membership for all sponsor employees (June–Aug; Village admission, restaurant/overnight/shop/workshop discounts)



DISCOVERY TREKS

Guided adventures into nature and history

Anticipated Attendance: 500 (25 per Discovery Trek)

Discovery Treks invite guests to explore Shaker Village's trails, natural habitats, and history through guided hikes and themed outdoor adventures. Each trek offers hands-on learning and a deeper connection to the landscape.

Audience: Nature lovers, families with children 8+ and curious explorers of all ages.

DISCOVERY TREK SPONSOR - $1,000, MULTIPLE AVAILABLE

- **Logo recognition on event promotions, including:**

  Pre-event social media post (67,000+ followers, 650,000+ impressions per month)

  Pre-event email (63,000+ subscribers)

- **Hospitality + Tickets**

  Four tickets to a Discovery Trek

  Seasonal membership for all sponsor employees (April–June; Village admission, restaurant/overnight/shop/workshop discounts)



YOUTH ADMISSION

Opening the Village to the next generation

Summer months (May–August) | 400+ youth attendees

Each summer, hundreds of children explore Shaker Village alongside their families. By removing admission barriers, Youth Admission sponsorships ensure that young visitors can discover history, nature and community traditions during their formative years. It's an investment in sparking lifelong curiosity.

Audience: Families with children, summer tourists and regional community visitors.

YOUTH ADMISSION SPONSOR- $5,000 1 AVAILABLE

- **Logo recognition on Youth Admission promotions, including:**

  Hours and Rates webpage

  One email a month in May, June, July and August (63,000+ subscribers)

  Social media mentions (67,000+ followers, 650,000+ impressions per month)

  Seasonal signage at the Welcome Pavilion (summer months)

- **Hospitality + Tickets**

  Seasonal membership for all employees (June–Aug; Village admission, restaurant/overnight/shop/workshop discounts)



HOMESCHOOL DAYS

Learning beyond the classroom



First Wednesday of each month | Anticipated Attendance: School Aged Children

On the first Wednesday of each month, homeschool families and groups receive reduced admission to explore Shaker Village's 3,000-acre learning laboratory. Families can discover the history, culture and natural world of Pleasant Hill at their own pace and participate in the Daily Adventures offered during their visit.

Participation in the Program:

Recognition as a supporter of accessible education for homeschool families

Sponsorship underwrites program costs for 100 students each month

Audience: Homeschool students, parents and regional learning networks.



PRESENTING SPONSOR - $1,500, 1 AVAILABLE

- **Logo recognition on Homeschool Days promotions, including:**

  Homeschool days webpage

  One promotional email (63,000+ subscribers)

  One social media post (67,000+ followers, 650,000+ impressions per month)

- **Hospitality + Tickets**

  Seasonal membership for all employees (June–Aug; Village admission, restaurant/overnight/shop/workshop discounts)



FRESH FOOD ADVENTURES

Communal Culinary Adventure with local flavors

Four seasonal evenings| Anticipated Attendance: 50-100 per dinner

Each Fresh Food Adventure is a shared-table dining experience featuring a fixed multi-course dinner and spirits menu. Guests come together for an evening of food, fellowship and discovery—celebrating Kentucky's farms, flavors and culinary creativity.

Audience: Food lovers, social diners and cultural tourists eager for immersive, intimate experiences.

PRESENTING SPONSOR – $7,500, 1 AVAILABLE

- **Logo Recognition on Fresh Food Adventures promotions, including:**

  All Fresh Food Adventures promotions

  Pre-event emails (63,000+ subscribers)

  Pre-event social media posts (67,000+ followers, 650,000+ impressions per month)

  Event webpage (average of 4,000+ views)

  Printed menus

  Onsite signage at all four dinners.

  Earned media (local TV and print mentions)

- **Hospitality + Tickets**

  Four reserved seats at the sponsored dinner

- **Additional Benefits**

  Verbal recognition during the dinner



SCHOOL PROGRAMMING

Opening doors to hands-on history

March – December | Approximately 3,900 Annually

Shaker Village welcomes students for immersive field trips that bring history, nature and culture to life. Sponsorship support helps fund two hours of experiential onsite programming for each student, including an $8 first program and a $5 second program. These experiences foster curiosity and connect classroom learning to the world around them.

Participation in the Program:

Sponsorship covers the cost of one class (30 students) to attend a guided tour and craft activity.

Audience: K–12 students, teachers and school groups from across Kentucky.

BUS SPONSOR - $1,000, UNLIMITED

- **Logo recognition on School Program promotions, including:**

  Promotional email (63,000+ subscribers)

  Social media post (67,000+ followers, 650,000+ impressions per month)

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (Aug–Oct; Village admission, restaurant/overnight/shop/workshop discounts)

- **Additional Benefits**

  One digital ad promoting your business reaching 200,000+ impressions across targeted online audiences (optional)

SCHOOL PROGRAM SPONSOR - $500, UNLIMITED

- **Logo recognition on School Program promotions, including:**

  Promotional email (63,000+ subscribers)

  Social media post (67,000+ followers, 650,000+ impressions per month)

- **Hospitality + Tickets**

  Seasonal membership for all sponsor employees (Aug–Oct; Village admission, restaurant/overnight/shop/workshop discounts)